





### Level I: The project consortium

- Regular meetings with all partners
- Help monitoring the project process as a regular basis,
- If face to face meeting are not possible—find the right tools: Skype, zoom etc.
- Use of shared cloud folders for exchange of information
- The cloud can be also an active forum, not just passive data bank, especially during this covid-19



### **KARFLIA**

CBC // Cross-border cooperation

- Remember that all project employees have specific strengths, skills and experiences
- Educational, work etc.
- Cross-sectoral approach





## Level II: The Karelia CBC programme

- Use the opportunities to participate in other projects
  - -Different problems and Specific Objectives, but same Priority
- Combine with other program projects for joint thematic events
  - Synergy
  - Cost efficient



# KARFLIA CBC // Cross-border cooperation

- Project staff stay in touch with other ENI-projects on a regular basis
- Programme Manual
- One way to distribute good practices
- But remember that the advices given by the MA do not necessarily work with all projects





## Level III: The target group, publicity

- Keeping the participants/ target group active and interested within the project
- All available free sources to communicate about the project to the external target groups
- Thematic seminars, Volunteer events, publications and posts in social media to attract large number of people
- During the implementation of the project products/outputs, pay attention to accessibility for the people with disabilities and other special needs (although this is not the focus of the project)









#### **Group disscussion**

- You are sent to breakout rooms.
- Share your thoughts on the two questions in the group.
- As a group, choose three the most relevant points to both questions.
- Each group will present their ideas for the other groups.





#### **Group disscussion**

- You have 20 minutes for the conversation.
- You will be notified when to return to the main event (you can return earlier if you are ready).
- If you need help in the group you can summon MA.





#### **Group disscussion**

- 1. Knowing what you know now, what would you say to a project manager (to yourself) launching a project?
- 2. How could the best practices be transfered to other projects/organisations?

