

# COMMUNICATION AWARD 2021

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Want to follow the footsteps of Kantele GO and Culture Open?

Want to be the next communication award winner?

## IF YOU ANSWERED YES

we will need input from you:

- Tell us one short success story or best practise relating to your communication activities in 2021.

The story can answer, for example, to one of these questions:

- Did you try something new?
- Did you reach new target groups?
- What made you proud?
- What should the Managing Authority - and everyone else - know?
- Submit one good-quality photo of a project activity.

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## THIS IS HOW IT GOES

- Submit your answer and photo by email to [henna-mari.laurila@kareliacbc.info](mailto:henna-mari.laurila@kareliacbc.info) (subject: Communication award 2021) by December 17th.
- Three finalists will be chosen and presented in the programme's social media accounts in January 2022.
- Winner will be announced in an (online) award ceremony in January.

The selection of the winner is based on the submitted answers. No other projects will be considered this time. If you have any questions, please contact Henna-Mari.

**KARELIA**

CBC // Cross-border cooperation



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