

**Road map for implementation of projects and activities upon the strategic scheme of festival activity development in the Republic of Karelia**

<b>projects and activities</b>	<b>Implementation deadlines</b>	<b>Volumes of financing</b>	<b>Financing sources</b>	<b>Responsible institution</b>	<b>Expected results</b>
<b>DIRECTION</b>					
<b>“Creation of basic conditions and infrastructure for support of festival arrangement”</b>					
Creation of a regional resource and consulting center of festival activity	2021 – 2022	1,5 million roubles	Budget funds of the RK, raised funds	Ministry of Culture, RK	This center shall be established as an autonomous organization or network of organizations led by the coordination body.
Creation of the corporate facilities and equipment center for using festival, exhibition and concert equipment and network of companies offering it	2022 – 2025	120 million roubles	Mixed financing sources	Regional resource center	corporate facilities of festival, equipment comprising a corporate center for using equipment and a data base of equipment offered by different companies, that can be used on rent, barter or other terms.
Development of production center network and association of professional festival organizers	2022 – 2023	3 million roubles annually	Budget funds provided by competition	Ministry of Culture, RK	Creation of a system for grant support and subsidies for development and maintenance of a production center and professional festival organizers’ network
Establishment of the foundation for fundraising and festival activity maintenance	2023	10 million roubles contribution of the founder	Founding contribution on Republic budget or resource center account	resource center	Foundation shall be established as a non-commercial institution (foundation) in the resource center.

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<b>DIRECTION</b> <b>“Increase of the festivals’ quantity and promotion of private art initiatives on festival arrangement”</b>					
Development of educational and public awareness activities in festival activity sphere	2022 – 2025	0,5 – 1 million roubles annually	Mixed financing sources	Resource center	Development and realization of educational and public awareness programmes focused on revealing and development of potential for festival activity in regions of RK.
Support of creative activities of youth and other age, professional, social and ethno-cultural groups	on a regular basis	5 million roubles annually	Mixed financing sources (the share of the republic budget shall amount minimum 50%)	resource center, fundraising and festival support foundation	Creation of a system of grant support and addressed subsidies for support of art activity (upon a principle of functioning programme for public initiatives)
Support of national cultures and folk art, promotion of national events		20 million roubles annually	Mixed financing sources (the share of the republic budget shall amount minimum 70%)		Creation of a system of grant support and addressed subsidies for support of national cultures, folk art, and promotion of national events.
Creation of a system for support and motivation of art groups		10 million roubles annually	Mixed financing sources (the share of the republic budget shall amount minimum 50%)		Creation of a system of grant support and addressed subsidies for support of art groups
<b>DIRECTION</b> <b>“Development of festival networking and cooperation”</b>					

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Creation of a system for cooperation between festival organizers	2022 – 2023	0,5 million roubles	Budget funds of the RK, raised funds	Resource center	The system of cooperation for festival organizers shall be established online or in the most popular messengers and shall contain database of festival organizers.
Common calendar of festivals integrated into European calendar of festivals	annually	In the framework of the current financing of RC	Resource center	Resource center	The common calendar of festivals shall be created annually (with current corrections) and integrate into European festival calendar.
Creation of the data base on festival locations, sponsors, partners and festival logistics	2022 – 2023	3 million roubles	Budget funds provided by competition	Ministry of Culture, RK, Resource center	Database system shall be created on terms of the government contract; thereafter it will be a structural part of the professional IT-platform for planning and arrangement of festivals
Creation of a festival association	2023	–	–	Resource center	Association shall be established in the form of non-commercial organization or unincorporated coordination council.
<b>DIRECTION</b>					
<b>“Creation of the multifunctional IT-platform for festival activity”</b>					
Creation of a mobile app “festival navigator”	2022 – 2023	5 million roubles (design); 0,8 million roubles annually (maintenance )	Mixed financing sources (the share of raised funds shall amount 80%)	resource center, fundraising and festival support foundation	Multifunctional mobile app is intended for wide range of users and created as a commercial product with optional chargeable services and content, and payment system. The project shall commercialize. Financial assets shall be used for financing a Resource center and a foundation for fundraising and festival activity maintenance.

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Creation of a professional IT-platform for planning and arrangement of festivals	2023 – 2024	3 million roubles (creation); 0,5 million roubles annually (maintenance )	Mixed financing sources (the share of raised funds shall amount 80%)	resource center, fundraising and festival support foundation	Professional IT-platform for planning and arrangement of festivals shall be created on account of funds invested by the Resource center and a foundation for fundraising and festival activity maintenance. Festival association members shall have full access to the platform, limited access shall be granted to initiative groups arranging festivals. Full access to databases shall be chargeable.