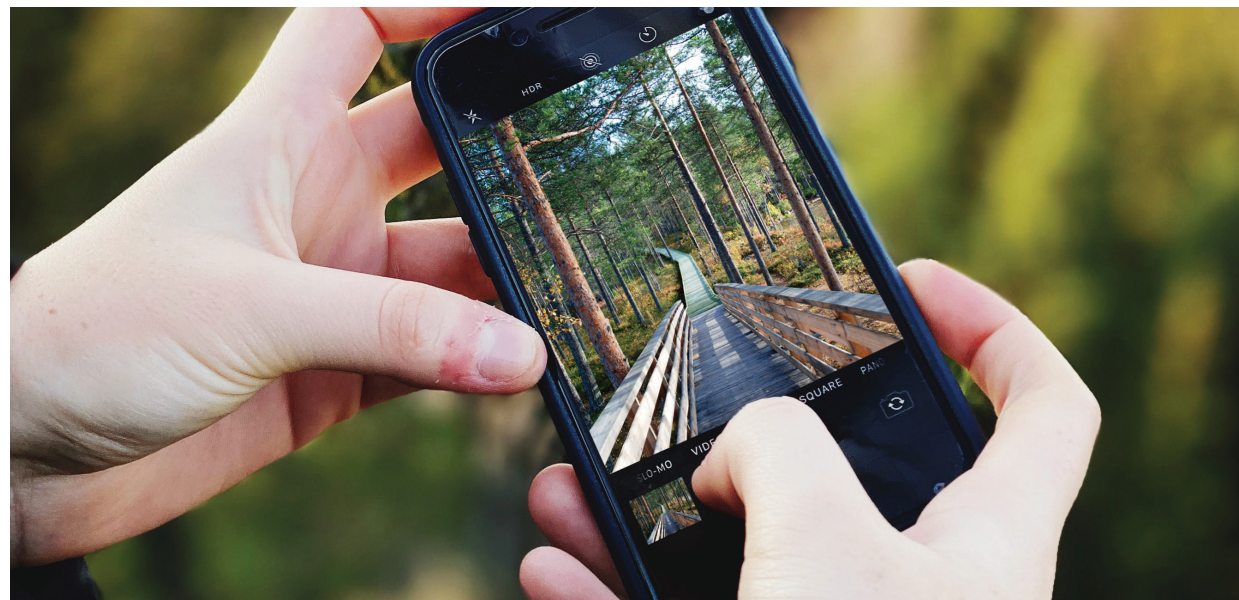


# MOBILE CAMP I

- INCREASE THE TURNOVER WITH CO-PRODUCTIZATION

*Networking and cooperation open new opportunities for entrepreneurs to gain more customers and increase turnover. Cross-border events Mobile Camp 1 and 2 connect tourism companies and enable the development of new product packages.*

*TourSME tourism project brings together Finnish and Russian tourism companies and tourism developers*



## DAY 1 MOBILE CAMP 1 OCTOBER 7TH AT 1 - 4 PM Hannuksen Piilopirtti, Temmes

12 AM	Lunch (free of charge for participants)	FI/RU separate
1 PM	Opening of the event	joint FI/RU
	Opening speech – <i>more customers by developing tourism services</i>	
	<b>Anne Murto</b> – entrepreneur in the tourism industry	joint FI/RU
	Benefits of networking, working in networks, KAMK	joint FI/RU
	Companies present their operations and products	FI/RU separate
	Finns to Finns, Russians to Russians*	
	Hands on clay: companies develop common products and services based on their products - project staff and Anne Murto assist and boost the groups pre-divided in advance*	FI/RU separate
	End of the day	joint FI-RU
	4 – 5 PM Accommodation (self-paid)	FI/RU separate
	6 PM Cocktail and dinner (free of charge for participants)	FI/RU separate

## DAY 2 MOBILE CAMP 1 CONTINUES OCTOBER 8TH AT 9-12 AM Hannuksen Piilopirtti, Temmes

9 AM	Beginning of the day	joint FI/RU
	The companies present their operations and products	joint FI/RU
	The company teams present their initial products they have developed	joint FI/RU
	What kind of partners are needed for cross-border products	FI/RU, RU/FI
11.50 AM	End of the Mobile Camp 1 – towards to Mobile Camp 2	joint FI/RU
12 AM	Lunch (free of charge for participants), Piilopirtti	FI/ RU separate

\*workshop in Finnish language in Finland and Russian in Russia